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WORKSHOP ON

TRADE AND INVESTMENT BETWEEN KOREA & VIETNAM: FINDING OPPORTUNITIES IN ADVERSITIES

Hanoi, Vietnam | 08 May 2023 (Monday)

HỘI THẢO

THƯƠNG MẠI & ĐẦU TƯ GIỮA HÀN QUỐC & VIỆT NAM: TÌM KIẾM CƠ HỘI TRONG NGHỊCH CẢNH

Hà Nội | Thứ Hai, ngày 08 tháng 05 năm 2023

WORKSHOP AGENDA TRADE & INVESTMENT BETWEEN KOREA AND VIETNAM: FINDING OPPORTUNITIES IN ADVERSITIES

Hanoi, Vietnam | 08 May 2023 (Monday)

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Hà Nội | Thứ Hai, ngày 08 tháng 05 năm 2023

Time	Content
Thời gian	Nội dung
7.30 am - 8.00am	Registration
07h00 – 08h00	Đăng ký đại biểu
	Welcome remark
	Phát biểu khai mạc
8.00 am - 8.20 am	Dr. Vu Tien Loc Chairman and President of Vietnam International Arbitration Centre (VIAC),
08h00 - 08h20	Deputy of Vietnam National Assembly
001100 001120	TS. Vũ Tiến Lộc Chủ tịch Trung tâm Trọng tài Quốc tế Việt Nam (VIAC), Đại biểu Quốc hội Việt Nam
	Mr. Steve Kim Secretary General of Korean Commercial Arbitration Board (KCAB)
	Ông Steve Kim Tổng thư ký Ủy ban Trọng tài Thương mại Hàn Quốc (KCAB)
	Signing Ceremony between Vietnam International Arbitration Centre (VIAC) & Korean Chamber
8.20 am – 8.40 am	of Business in Vietnam (KOCHAM)
08h20 – 08h40	Lễ ký kết thỏa thuận hợp tác giữa Trung tâm Trọng tài Quốc tế Việt Nam (VIAC) và Hiệp hội Doanh
	nghiệp Hàn Quốc tại Việt Nam (KOCHAM)
Session	01: Current landscape, adversities, and opportunities in prominent sectors of Vietnam
P	hiên 01: Bối cảnh, thách thức và cơ hội trong một số ngành nổi bật tại Việt Nam
	Mr. Dau Anh Tuan Vice Secretary General cum Head of Legal Department, Vietnam Chamber of
	Commerce & Industry (VCCI)
8.40 am - 9.20 am	Ông Đậu Anh Tuấn Phó Tổng thư ký kiêm Trưởng ban Pháp chế, Liên đoàn Thương mại & Công
08h40 - 09h25	nghiệp Việt Nam (VCCI)
	Mr. Hong Sun Chairman, Korea Chamber of Business in Vietnam (KOCHAM)
	Ông Hong Sun Chủ tịch Hiệp hội doanh nghiệp Hàn Quốc tại Việt Nam
	Discussion
9.20 am – 9.50 am	Thảo luận
09h20 – 09h50	Moderator: Mr. Phan Trong Dat Acting director of Vietnam Mediation Centre (VMC)
	Điều phối viên: Ông Phan Trọng Đạt Quyền Giám đốc Trung tâm Hòa giải Việt Nam (VMC)
9.50 am - 10.00 am	Tea break
09h50 – 10h00	Nghỉ giải lao
Sessio	on 02: M&A trends during economic vicissitudes – From the transactional & dispute
manag	gement viewpoints/Phiên 02: Xu hướng M&A trong giai đoạn kinh tế nhiều biến động
	– Từ góc nhìn quản lý các giao dịch và tranh chấp
	Mr. Lee Myung Jae Partner, Head of Asia Team, Yulchon LLC
10.00 am - 11.20 am	Ông Lee Myung Jae Luật sư thành viên, Đại diện khu vực châu Á, Công ty Luật Yulchon
10h00 – 11h20	Mr. Doan Nhat Minh Senior Associates at VILAF
	Ông Doãn Nhật Minh Luật sư Cộng sự cao cấp tại công ty luật VILAF

Time	Content
Thời gian	Nội dung
	Ms. Vu Thi Hang Deputy Director of the VIAC Secretariat
	Bà Vũ Thị Hằng Phó trưởng Ban thư ký Trung tâm Trọng tài Quốc tế Việt Nam (VIAC)
	Mr. Steve Kim Secretary General of KCAB
	Ông Steve Kim Tổng thư ký Ủy ban Trọng tài Thương mại Hàn Quốc (KCAB)
	Discussion
11.20 am - 11.50 am	Thảo luận
11h20 – 11h50	Moderator: Mr. Logan Leung Deputy Managing Partners at Rajah & Tann LCT Lawyers
	Điều phối viên Ông Mr. Logan Leung Phó Luật sư điều hành Công ty luật Rajah & Tann
11.50 am - 12.00 pm	Closing remark
11h50 – 12h00	Kết thúc phiên



AN INTRODUCTION VIETNAM: Economy & Policy

Dau Anh Tuan

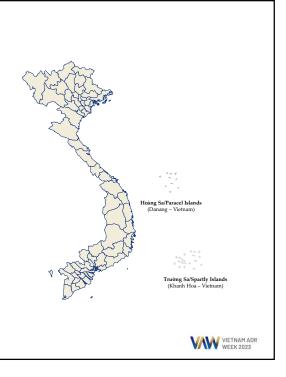
Vice General-Secretary, Director General of Legal Department, Vietnam Chamber of Commerce and Industry (VCCI)

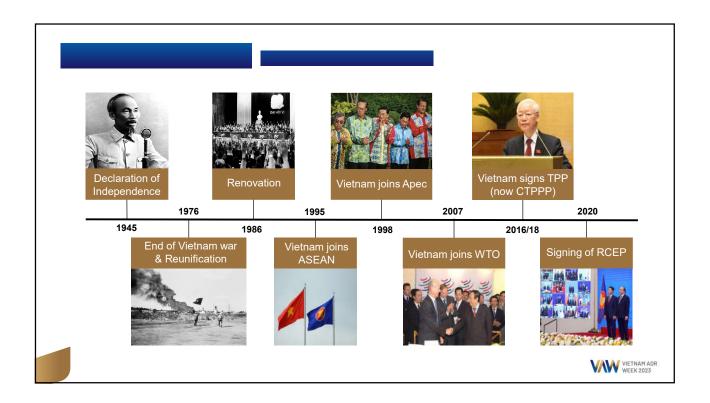


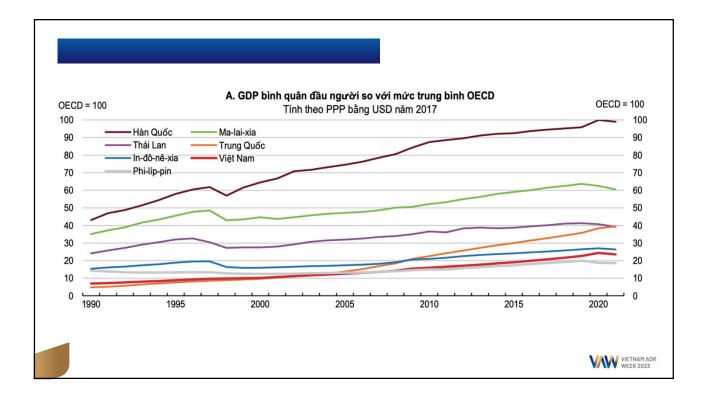
Area:

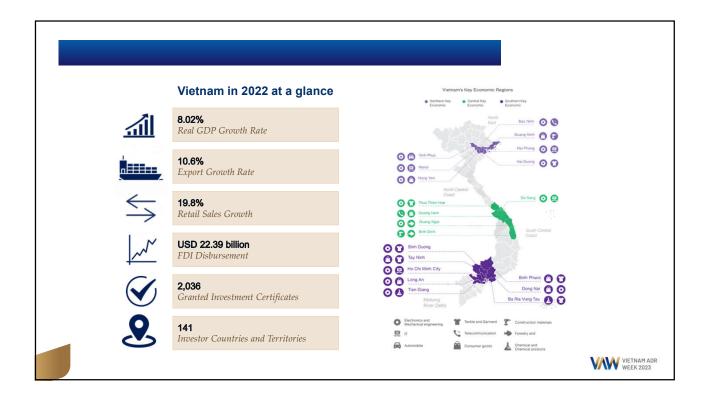
Population: GDP per capita: Growth rate: Labor structure:

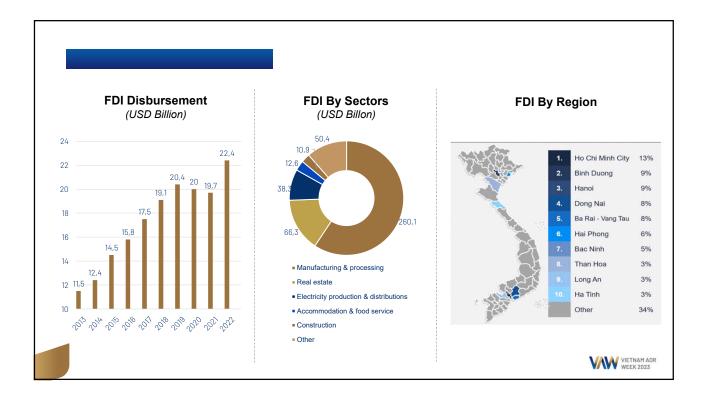
Location: Currency: Geography: Ethnicities: 331,211.6 km2 99,1 million people USD 4,110 8.02% (2022) 27.5% in Agriculture; 33.6% in Industry 38.9% in services South East Asia Vietnamese Dong (1USD= 23,450 VND) 6 ecological regions; 63 provinces Kinh (majority) and 53 ethnic minorities

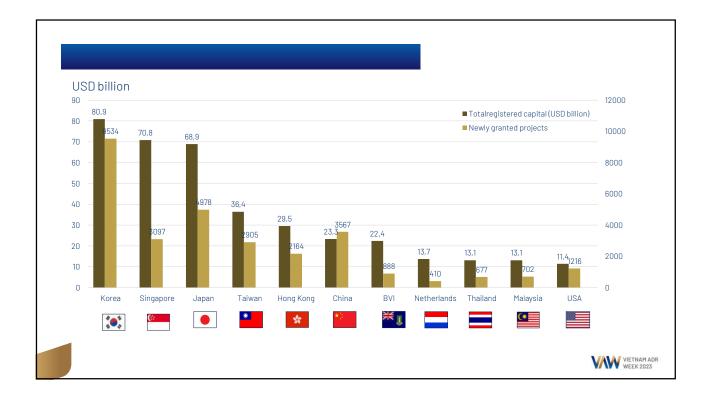


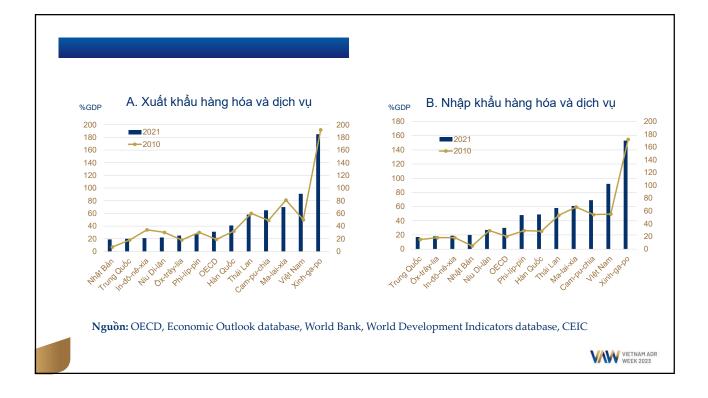


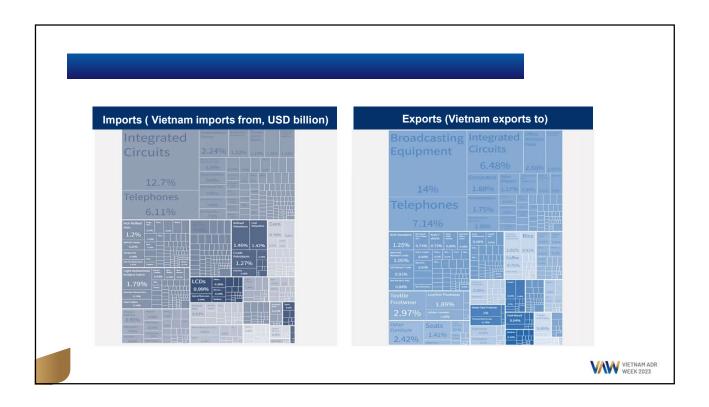




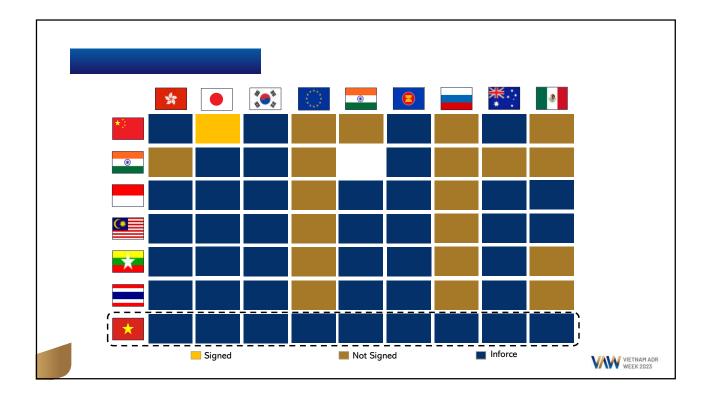


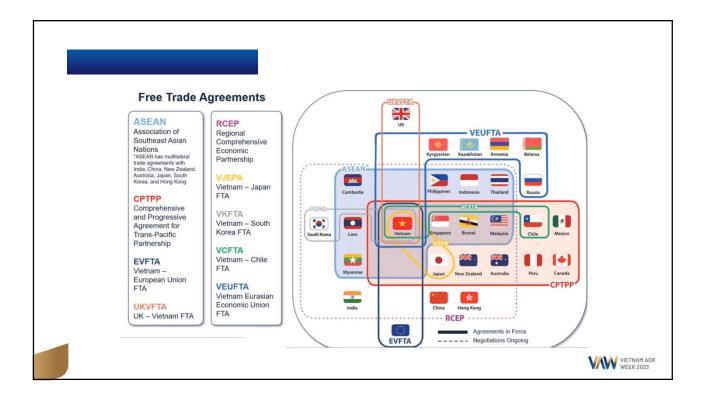


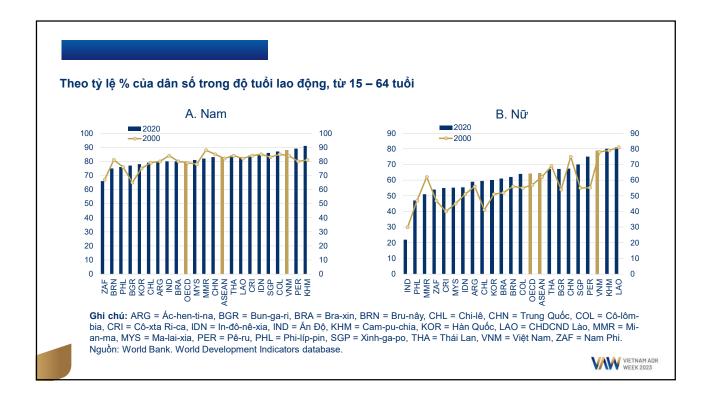




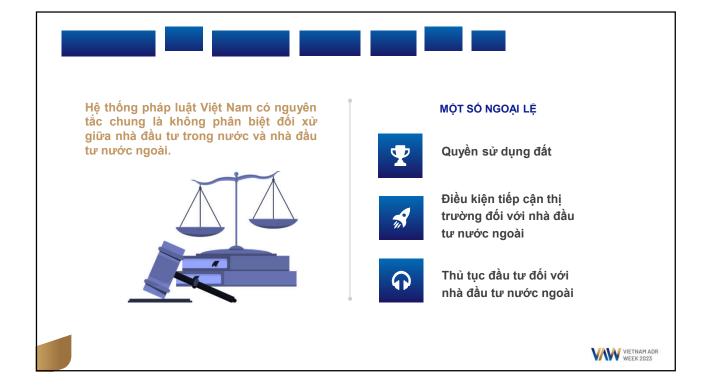


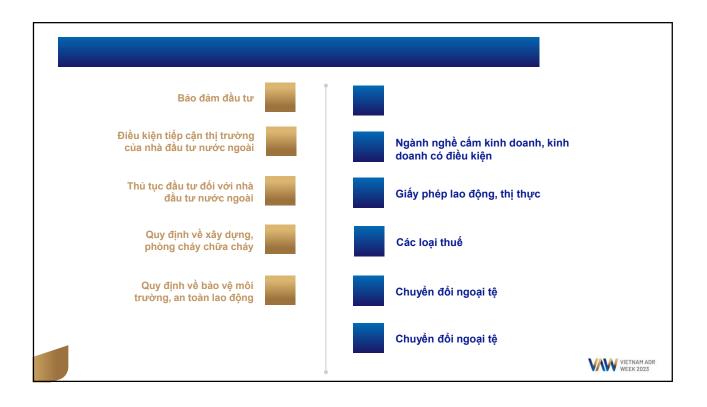


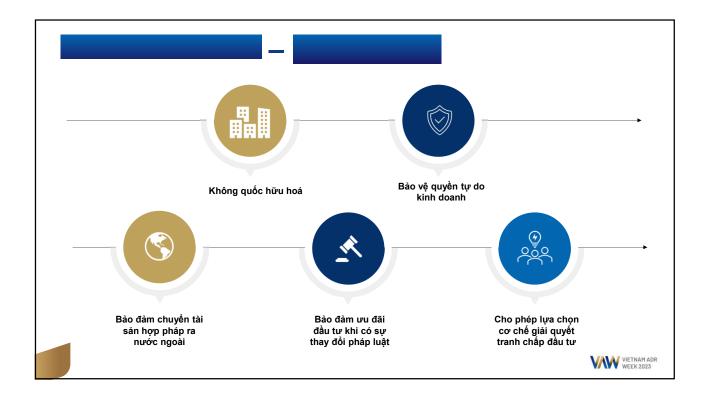


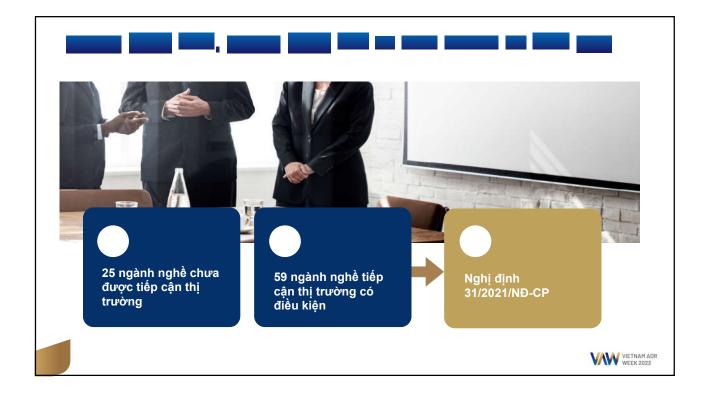


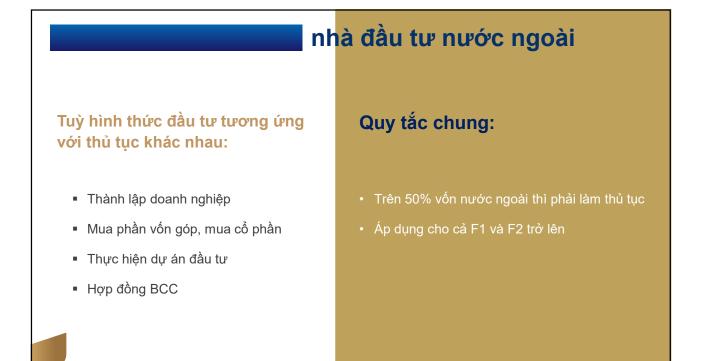








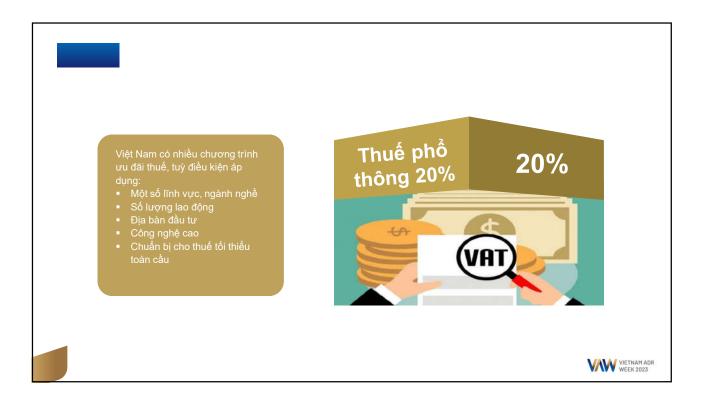


















May 8, 2023 Yulchon LLC. LEE Myung Jae (MJ) Copyright 2023 Yulchon LLC.

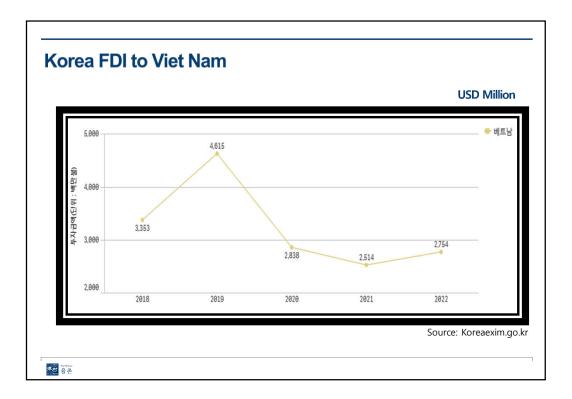
Contents YULCHON FDI of Korea 3 I. П. Korea FDI by industry / Region 4-5 ш. Korea FDI to Viet Nam 6 IV. Viet Nam FDI Inflow overall 7 v. Viet Nam FDI Inflow by Industry / Counterpart 8-9 VI. Major M&A deals in Viet Nam by Korean Companies 10 VII. ASEAN Countries FDI Inflow 11 VIII. Viet Nam vs. Indonesia 12 IX. ASEAN FDI by Industry 13 X. FDI Opportunity areas- EV/ Semiconductor/ Digital Economy and Industry 4.0 14-16

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					USD million
	2018	2019	2020	2021	2022
New entity set up (#)	3,557	4,018	2,429	2,338	2,588
Invested amount	51,749	65,447	57,352	76,835	77,167
			Source: KOSIS (ł	Korean Statistical Ini	ormation Service;

					USD Million
	2018	2019	2020	2021	2022
Finance & Insurance	17,824	26,172	18,849	29,533	29,696
Manufacturin g	16,271	18,640	13,183	18,305	23,589
Real Estate	5,427	8,006	7,404	7,033	7,072
Wholesale & retail	2,489	2,155	2,968	3,692	2,580
Construction	1,649	848	1,634	839	536
IT	1,666	942	4,138	6,934	3,667
Mining	1,787	2,618	1,956	1,924	2,315
Energy (Elec, Gas, Steam etc.)	1,099	1,766	3,582	2,826	2,961

	2018	2019	2020	2021	(New Entity #)
North	11,803	16,983	18,127	30,667	30,220
America	(574)	(693)	(551)	(664)	(723)
Asia	17,842	20,836	18,395	18,612	18,120
	(2,395)	(2,564)	(1,385)	(1,113)	(1,265)
Europe	11,954	14,611	10,315	12,339	15,396
	(328)	(387)	(251)	(279)	(307)
South	8,328	10,803	8,216	12,997	11,329
America	(148)	(244)	(120)	(116)	(155)
					Source: KOSIS



					USD Million
	2018	2019	2020	2021	2022
Amount	35,465	38,951	28,530	31,153	27.718
Project #	10,711	16,227	9,804	6,520	6,709

ICLI	Nam FDI Inflow by Industry (Valid projects ac	cumulated b	y Dec 2022)
No.	Sector	# of projects	Total registered pital (Mil. USD)
1	Manufacturing, processing	15,947	260,117.55
2	Real estate sector	1,072	66,267.55
3	Production and distribution of electricity, gas, steam and air con ditioning supply	185	38,317.63
4	Accommodation and food service activities	928	12,679.18
5	Construction	1,785	10,899.62
6	Wholesale and retail trade; repair of motor vehicles and motorcy cles	6,140	10,260.41
7	Transportation and storage	986	6,170.57
8	Information and communication	2,689	4,919.06
9	Mining and quarrying	108	4,894.57

vietr	am FDI Inflow by Counterpart (Valid projects	accumulated	by Dec 2022)
No.	Counterpart	Number of projec ts	Total registered inv estment capital (Mil. USD)
1	Republic of Korea	9,534	80,969.64
2	Singapore	3,097	70,846.16
3	Japan	4,978	68,897.17
4	Taiwan (China)	2,905	36,433.74
5	Hong Kong (China)	2,164	29,492.77
6	China	3,567	23,348.82
7	British Virgin Islands	888	22,382.22
8	Netherlands	410	13,713.70
9	Thailand	677	13,098.25
10	Malaysia	702	13,060.40
11	United States of America	1,216	11,415.00
洋村 율촌	Source	e: Vietnam Foreign Ir	vestment Agency

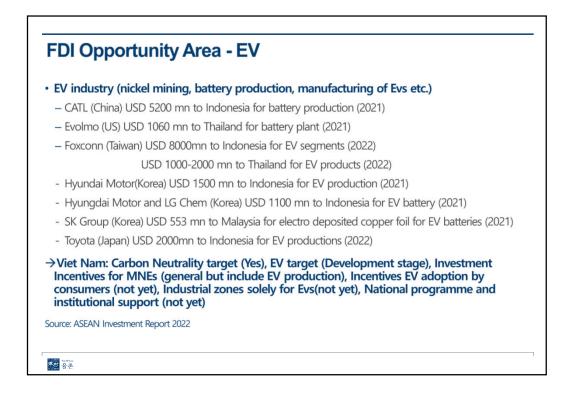
Major M&A Deals in Viet Nam by Korean Companies

- Samsung Engineering acquired 24% in the DNP Water (water treatment company) for USD 41 mn in July 2022
- Shinhan Financial Group acquires 10% stake Tiki (e commerce company) for USD 88 mn in May 2022
- Thaco (car automaker) took over Emart retail chain and operate it under franchise in Oct. 2021
- SK Group acquire 16.3% of VinCommerce for USD 410 mn in April 2021
- SK Group acquired 9.5% of Masan Group (major food and agricultural company) for USD 470 mn in Sep. 2018
- SK Group acquired 6.15% of Vingroup for USD 1 billion in May 2019
- Hanwha Group acquired 6% in Vingroup fro USD 400 mn in Aug 2018
- KEB Hana Bank acquires 15% in state-owned bank BIDV for USD 875 mn in Nov. 2019

Country	FDI 2021 (USD Bn)	Population (mn)	GDP per capita (USD)
Singapore	99.1	5.659	91,100
Indonesia	20.1	277.432	5,016
Vietnam	15.7	100.345	4,475
Malaysia	11.6	33.410	13,382
Thailand	11.4	70.183	8,181
Philippines	10.5	112.890	3,905
Cambodia	3.5	16.944	1,924
Lao PDR	1.1	7.582	1,858
Myanmar	1.0	54.205	1,180
Brunei	0.2	0.442	35,103

Viet Nem ve Indenesie: The Cl	abol Competitiveness Benert 20	10 (Mortel Economic Ecrum)
viet Nam vs. indonesia. The Gi	obal Competitiveness Report 20	
	Viet Nam (67/141)	Indonesia (50/141)
Overall	62	65
Institutions	50	58
Infrastructure	66	68
ICT adoption	<u>69</u>	55
Macro-economic stability	75	90
Health	<u>81</u>	71
Skills	57	64
Product market	54	58
Labour Market	58	58
Financial System	64	64
Market Size	72	82
Business dynamism	57	70
Innovation Capability	37	38
· · · · · · · · · · · · · · · · · · ·		

ASEAN FDI by industry (2021)	
• Five Industries accounting for more than 80% of total FDI	
(1) Financial and Insurance	
(2) Manufacturing	
(3) Wholesale and retail trade	
(4) Real Estate	
(5) Information and Communication	
Source: ASEAN In retrieve Donort 2022	
Source: ASEAN Investment Report 2022	
· · · · · · · · · · · · · · · · · · ·	







Thank You

LEE Myung Jae (MJ) Partner Yulchon LLC mjlee@yulchon.com

	**** Yulcr
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Yulchon LLC Parnas Tower, 38F, 521 Teheran-ro, Gangnam-gu, Seoul 06164, Korea Tel: 02-528-52 Ho Chi Minh City, Vietnam	
Ho Chi Minh City, Vietnam Unit 601, F6 Diamond Piaza, 34 Le Duan, Ben Nghe Ward, District 1, NCMC, Vietnam	Yangon, Myanmar 1677, Lued 4, Unitam Torining Office Building/Io.84, Part Heing Street, Sarchaurg Township, Yangon, Myanmar.
Ho Chi Minh City, Vietnam	Yangon, Myanmar
Ho Chi Minh City, Vietnam Uni 601, Fi Diamond Flasa, 314: Duan, Ben Ngle Ward, District 1, HCMC, Vietnam Tel: +84-28-3911-0225 Fax: +84-28-3911-0230 E-mail: homc@yuldhon.com Hanoli, Vietnam	Yangon, Myanmar Kei FJ, Lovid J, Unteem Training Office Building Xo.84, Pan Haing Sneet, Sarchaung Township, Yangon, Myanmar.
Ho Chi Minh City, Vietnam Um 601, Fi Diamord Flaus, 3 Li E Duan, Ben Nghe Ward, District J, HCMC, Vietnam Tel -84-28-30110225 Fac -86-28-30110230 E-mail: home@yuldhon.com Hanol, Vietnam 27 mh hore, East Wing, Lotte Cemter Hanol, no. 54 Lieu Giai street, Cong Vi ward, Ba Dinh district, Hanol.	 Vangon, Myanmar #647, Lovid, Uniteam Turing Office Building/Io.84, Pan Heing Street, Sarchaurg Townhip, Yangon, Myannar, Tet 495-1733 708 fate: +95-1733708 Fenal: yangon@yukdon.com Moscow, Russia 21th R. Hulke Eardens Business Center, 7 Ultra Leonayn, Moscow, Russian Federation, 125047
Ho Chi Minh City, Vietnam Uni 601, Fi Diamond Flasa, 314: Duan, Ben Ngle Ward, District 1, HCMC, Vietnam Tel: +84-28-3911-0225 Fax: +84-28-3911-0230 E-mail: homc@yuldhon.com Hanoli, Vietnam	Yangon, Myanmar 85-87, levid 4 Linkanin Training Office Balding MoSA, Pan Haing Simet, Sarchaung Townhip, Yangon, Myanmar. 174-45-17337-088 fax: 455-17537-088 Email yangoni@yaldhou.com Moscow, Russia
Ho Chi Minh City, Vietnam Um 601, Fi Diamord Flaus, 3 Li E Duan, Ben Nghe Ward, District J, HCMC, Vietnam Tel -84-28-30110225 Fac -86-28-30110230 E-mail: home@yuldhon.com Hanol, Vietnam 27 mh hore, East Wing, Lotte Cemter Hanol, no. 54 Lieu Giai street, Cong Vi ward, Ba Dinh district, Hanol.	 Vangon, Myanmar #647, Lovid, Uniteam Turing Office Building/Io.84, Pan Heing Street, Sarchaurg Townhip, Yangon, Myannar, Tet 495-1733 708 fate: +95-1733708 Fenal: yangon@yukdon.com Moscow, Russia 21th R. Hulke Eardens Business Center, 7 Ultra Leonayn, Moscow, Russian Federation, 125047

単計 Yulchon



M&A IN VIETNAM: UNDERSTANDING THE LEGAL FRAMEWORK AND DISPUTE SETTLEMENT

Doan Nhat Minh

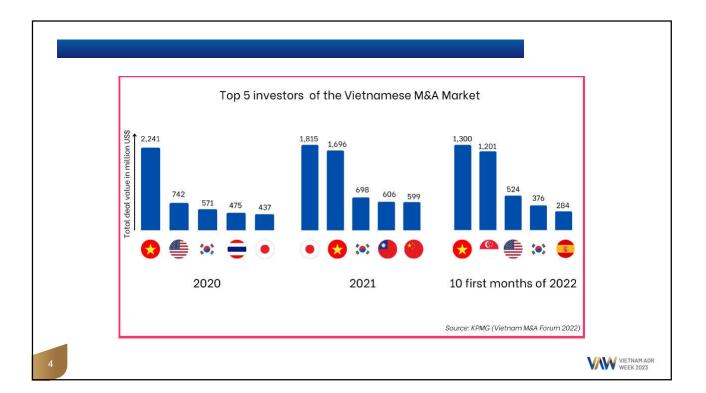
Senior Associate VILAF

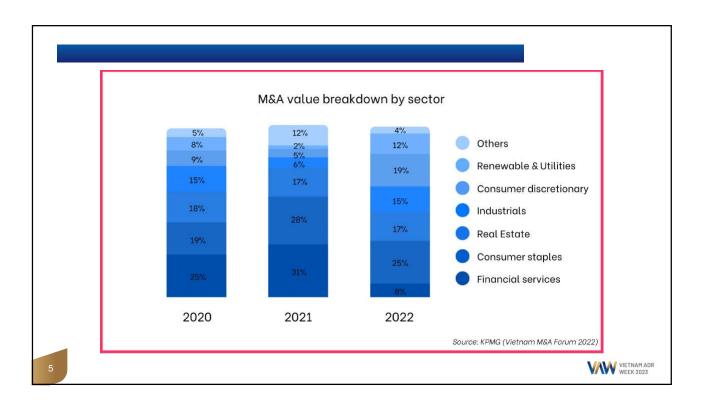


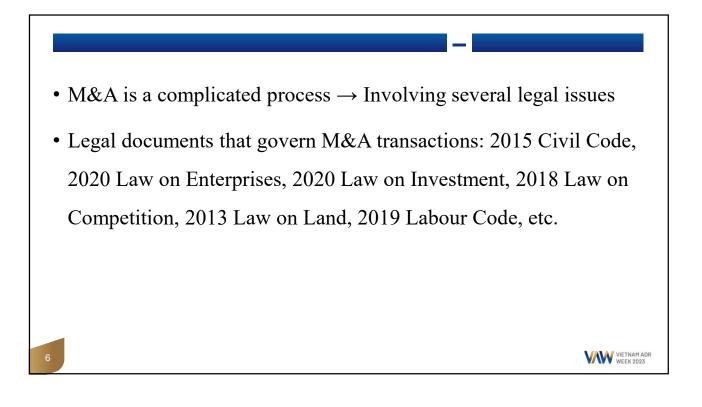
- 2. Legal framework for M&A A brief look
- 3. Potential risks in M&A transactions
- 4. Common disputes in M&A transactions
- 5. Dispute resolution mechanism

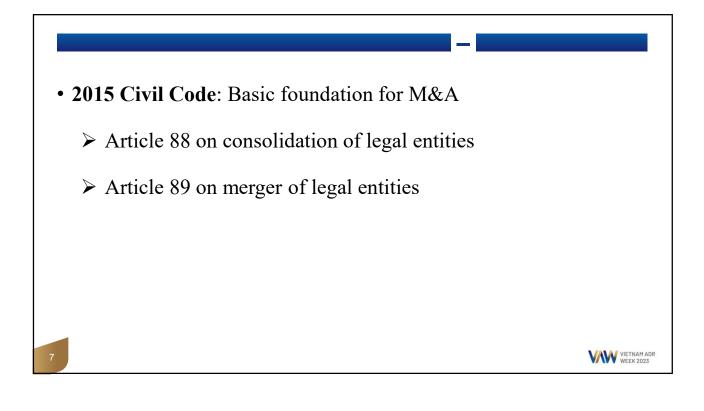
VIETNAM ADR WEEK 2023

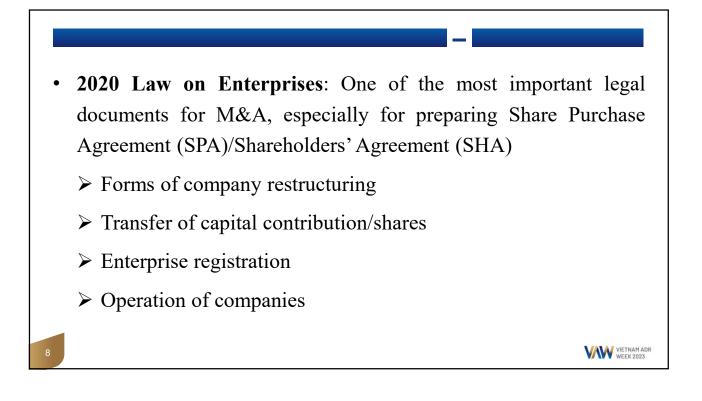


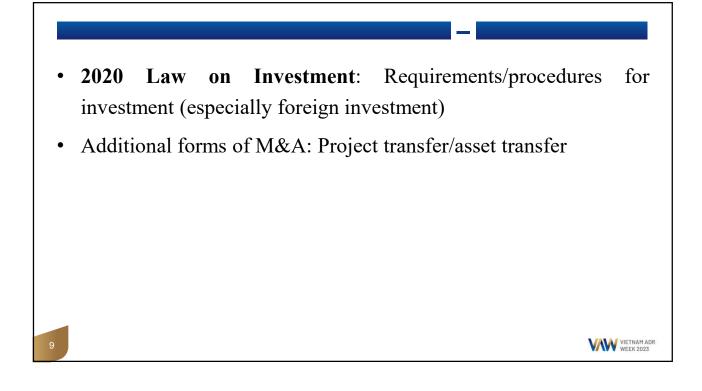














• Forms of company restructuring/M&A (2)

- Share transfer (Articles 24 and 25 of the 2020 Law on Investment, Articles 52, 76, 77, 127 of the 2020 Law on Enterprises)
- Project transfer/Asset transfer (Article 46 of the 2020 Law on Investment, and other relevant legislations: 2013 Law on Land, 2014 Law on Real Estate Business, etc.)

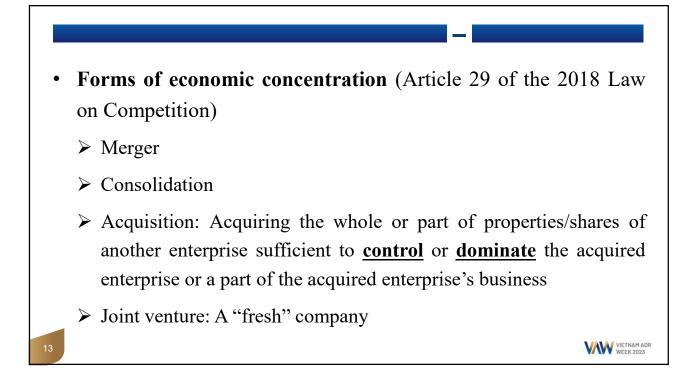
• 2018 Law on Competition: Economic concentration/Merger filing

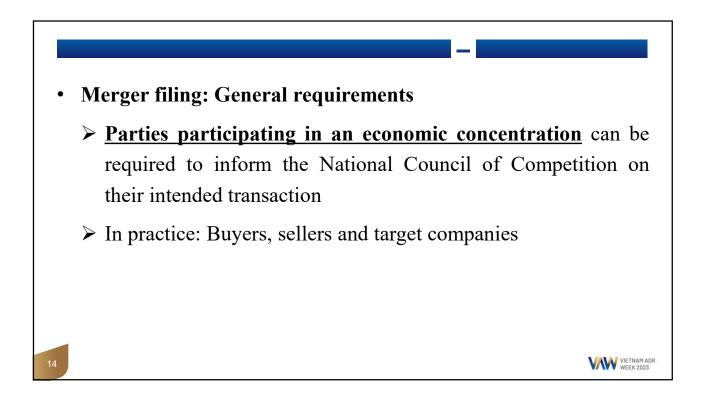
M&A transactions may not be allowed if they cause or are able to cause <u>substantial anti-competitive effects</u> on <u>the Vietnamese</u> <u>markets</u>

 \rightarrow Effects of an M&A transaction shall be assessed under the competition laws

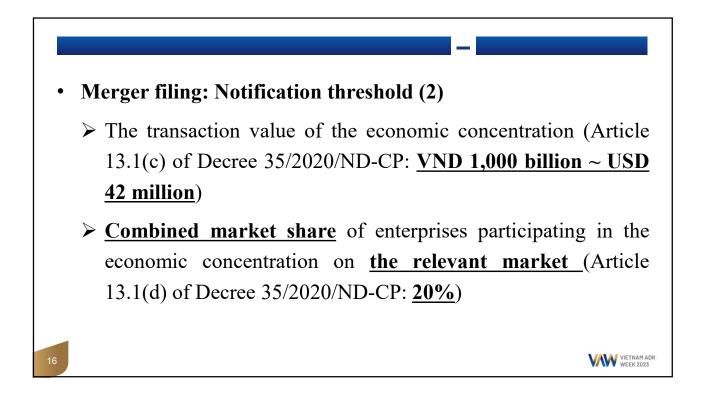
VIETNAM ADR WEEK 2023

VIETNAM ADR









- 2019 Labour Code: Obligations regarding employees after M&A
- Other legislations on specific matters: Land, real estate business, construction, environment, retail, renewable energy, etc.

VIETNAM ADR WEEK 2023

- Insufficient public information of enterprises
- Financial/legal due diligence not identify all of potential risks
- Transaction documents:
 - ➤ Not fully reflect commercial financial legal aspects of the transaction
 - Not properly deal with identified risks
 - Not cover sufficient representations and warranties

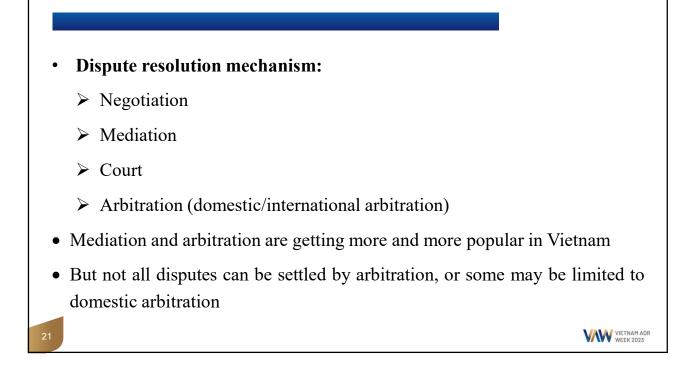
VIETNAM ADF

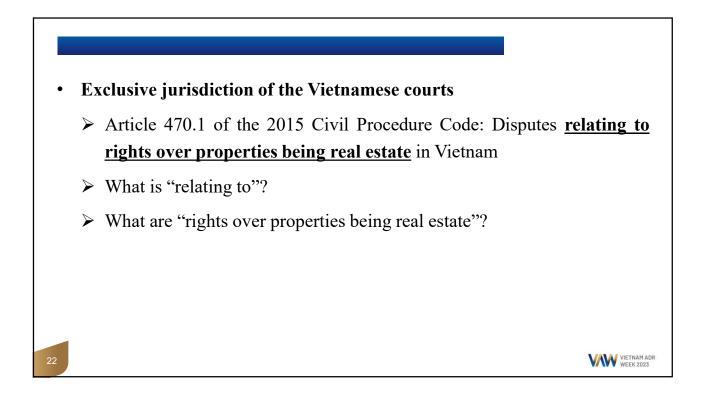
- Lack of clear and detailed provisions/guidance for M&A
- Uncertainty of validity of common M&A concepts/structures under the Vietnamese laws (indemnification, drag-along/tag-along rights, proxy, etc.)



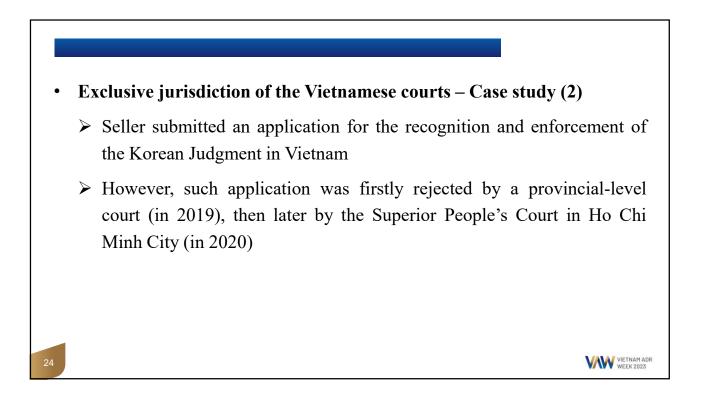
- Failure to complete CPs
- Breach of representations and warranties
- Breach of payment obligation (purchase price, break-fee, etc.)
- Shareholders' disputes

VIETNAM ADR WEEK 2023









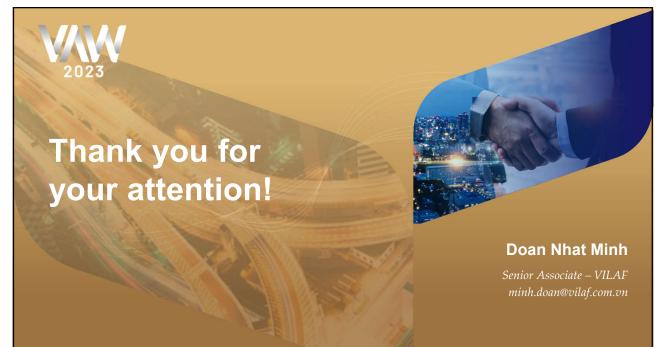
• Exclusive jurisdiction of the Vietnamese courts – Case study (3)

- The Court opined that the opinion of the Superior People's Procuracy in Ho Chi Minh City is reasonable, and therefore the Seller's application was groundless.
- Opinion of the Superior People's Procuracy in Ho Chi Minh City: "This is a transfer agreement of <u>100% capital contribution</u>; <u>including</u> capital, <u>real estate properties</u>, movable properties, and other relevant rights and obligations. According to Article 470 of the 2015 Civil Procedure Code, dispute between two parties relating to real estate in Vietnam <u>shall fall</u> <u>within the exclusive jurisdiction of the Vietnamese courts</u>, and it is incorrect for a Korean court to resolve."

• Limited options for domestic investors and certain foreign-invested enterprises:

- Article 23.1 of the 2020 Law on Investment: "Foreign-controlled" enterprises
 being treated similarly as a foreign investor
- Dispute in which there is at least a foreign investor/"foreign-controlled" enterprises can be settled by Vietnamese courts – domestic arbitration – international arbitration – ad-hoc arbitration (Article 14.3 of the 2020 Law on Investment)
- Dispute between domestic investors/other foreign-invested enterprises can only be settled by Vietnamese courts or Vietnamese arbitration (Article 14.2 of the 2020 Law on Investment).

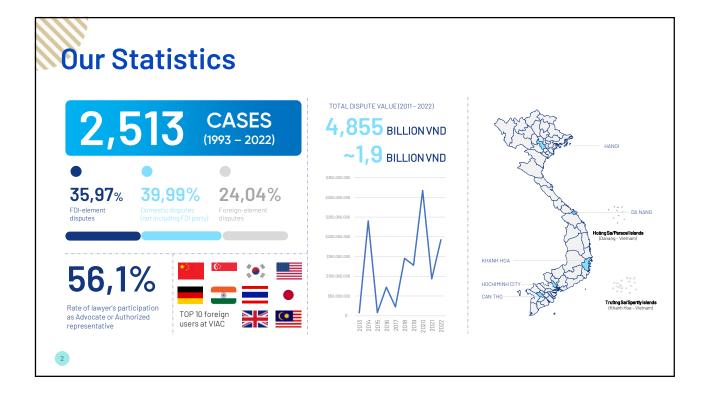
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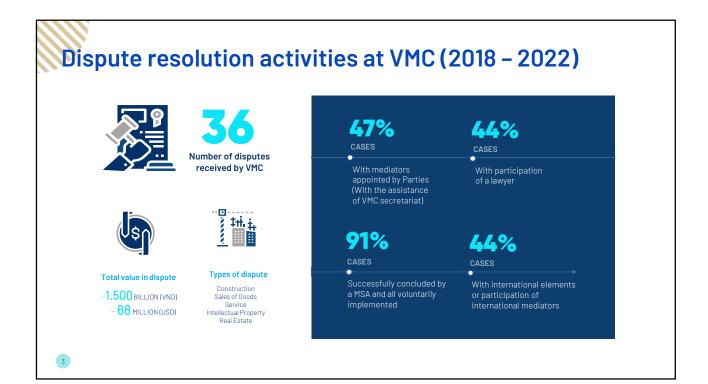


M&A TRENDS DURING ECONOMIC VICISSITUDES

Observation & viewpoint from dispute resolution at VIAC

HANG, VU (Ms.) Deputy Director, VIAC Secretariat





Observations – M&A and Corporate disputes

VIAC's statistic from 2015 to 2022

- A total of 46 cases.
- Most cases have foreign elements.
- Dispute value usually below USD 15 Mil; some of cases go a bit over USD 86 Mil
- 60% cases have the engagement of lawyer.
- Law governing contract is usually Vietnamese Law.
- The language of the arbitration is usually English.

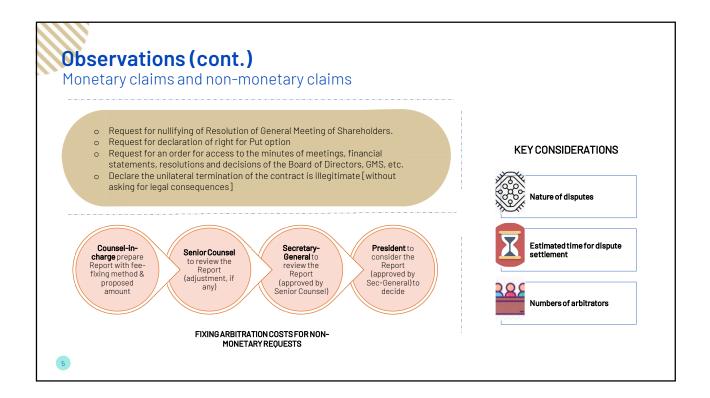
ABA's Survey on Common Dispute in International M&A Deals

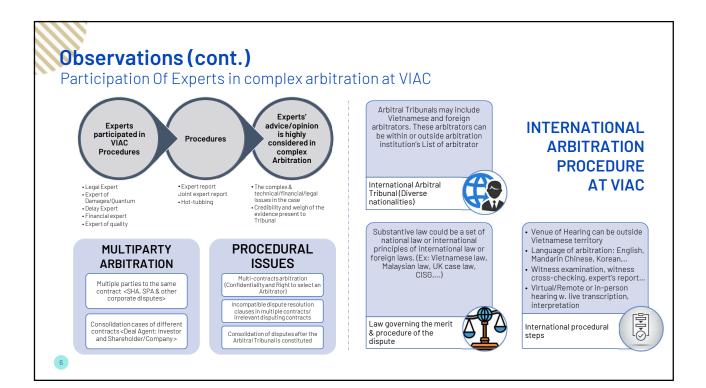
- Breach of representations and warranties.
- Earn out.
- Price mechanism/adjustment.
- Lack of performance by one of the parties.
- Conditions precedent.
- Indemnities.
- Others (Employment issues and shareholders' agreements).

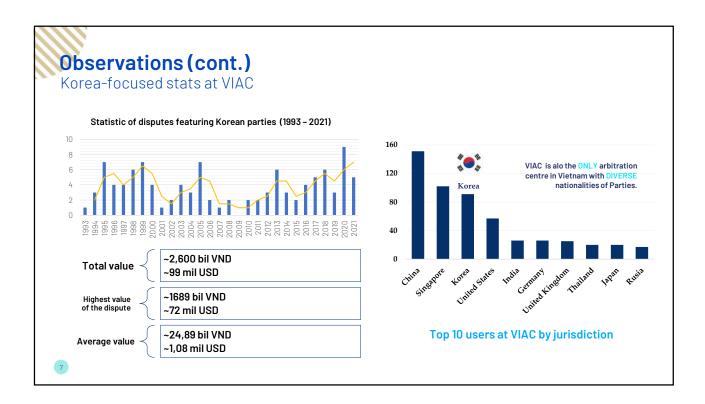
Dispute in Vietnam and VIAC in accordance with ABA's list

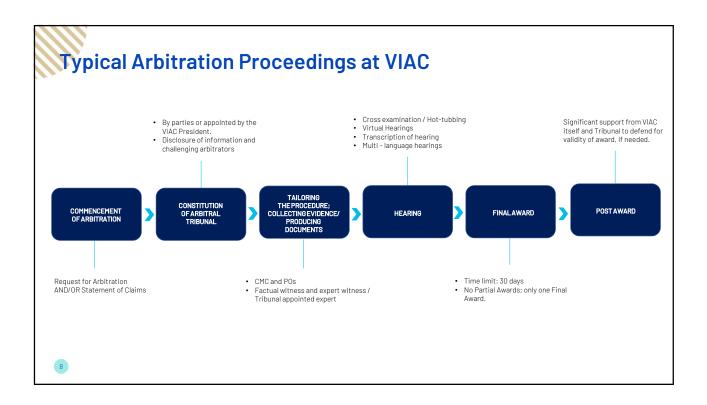
- Breach of representations and warranties.
- Price mechanism/adjustment.
- Lack of performance by one of the parties.
- Indemnities.
- Shareholders' dispute.

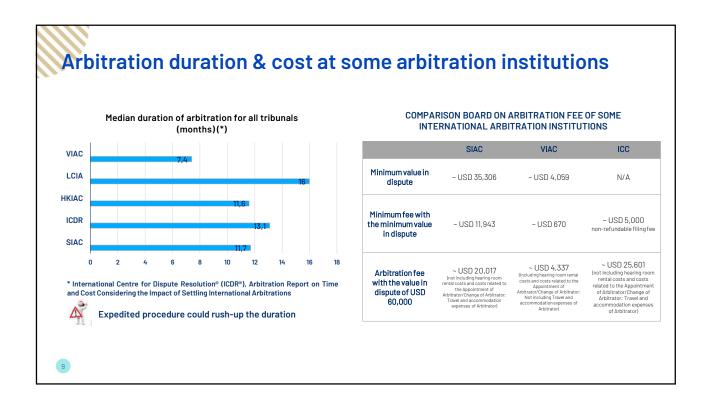
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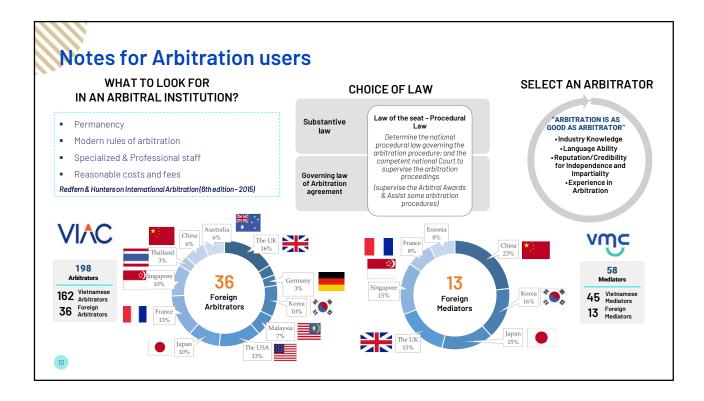


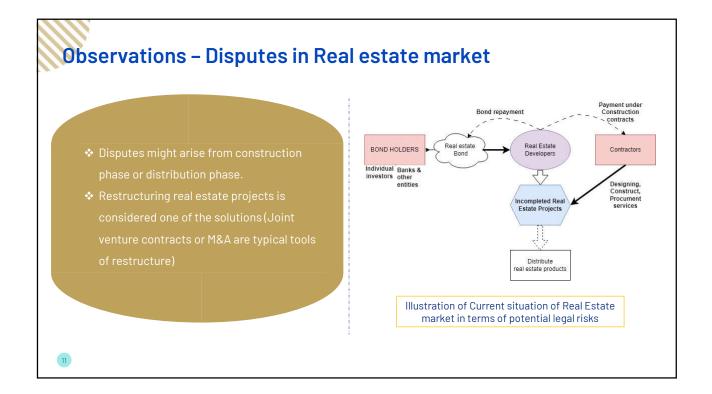








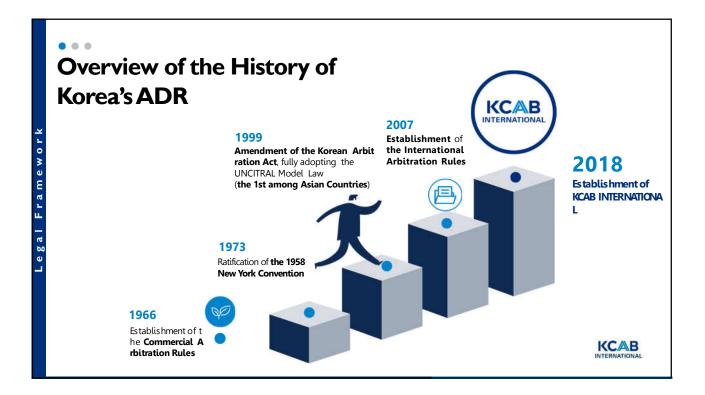


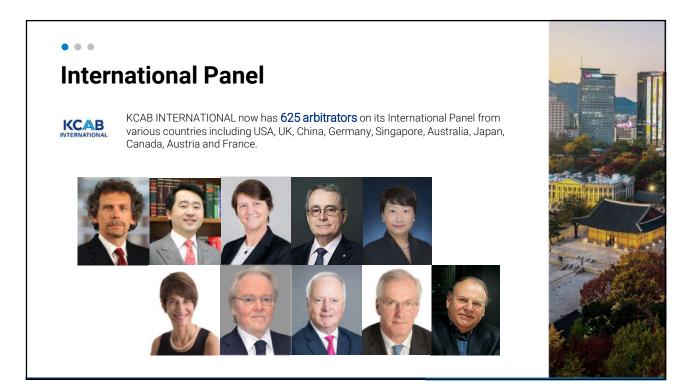












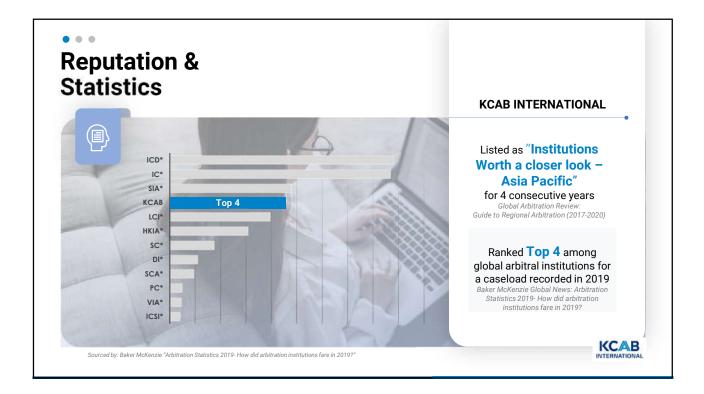
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	Rank	Country	
	1	USA	
	2	China	
	3	Japan	
	4	Canada	
Shrown	5	Vietnam	
and the second sec	б	Hong Kong	
	7	United Kingdom	
	8	Poland	
	9	Singapore	
	10	Thailand	
			INTERNATIONAL





KCAB INTERNATIONAL's dedicated panel of international arbitrators is based in Asia Pacific, Europe, Americas and Africa who has extensive experience in the legal sector with diverse expertise and industrial backgrounds.



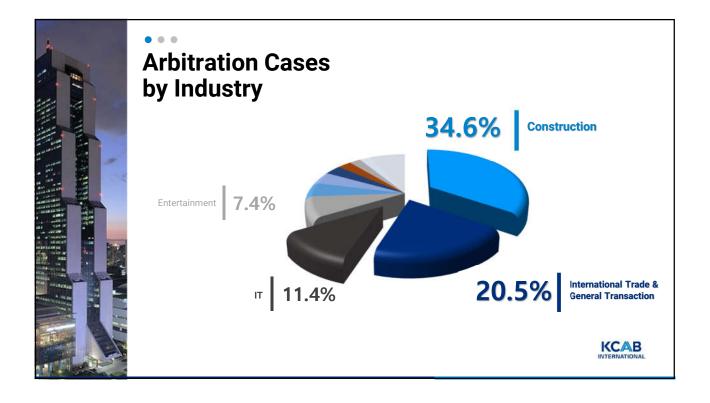


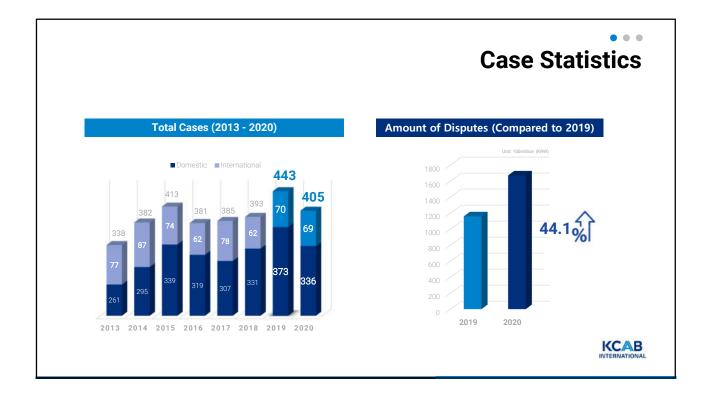




Conference & Meeting -









2017 2018 2019 DOMESTIC 307 331 373	2020	
DOMESTIC 307 331 373		2021
	336	450
INTERNATIONAL 78 62 70	69	50
TOTAL 385 393 443	405	500



Recent Business Trends in Korea

- 1. Rapid Rise of Start-ups
 - Top 10 companies were large conglomerates and their subsidiaries
 - Coupang and Naver (once small companies) are now top 10
 - Time to change old perceptions on Korean domestic market



Business Trends in Vietnam

1. Continued Interest in Renewable Energy in Vietnam

Renewable energy industry in Vietnam has achieved unprecedented growth in recent years, particularly in solar and wind energy.
 Vietnam ranked 3rd worldwide in terms of solar capacity added, with 11.6 GW, behind only the United States and China.

2. Logistics and Manufacturing Industry of Vietnam Bolstered

- Despite supply chain issues, Vietnam's logistics and manufacturing industry remains in a promising position.
- Vietnam's advantageous geographic location, large population, and potential additions to the labor market make it an
 appealing option for investors.

3. The Emergence of E-commerce and Fintech in Vietnam

- E-commerce and fintech are complementary to the growth of other industries in Vietnam.
- These industries are still developing, and are expected to continue influencing emerging business trends in 2022



Vietnam and South Korea: Economic Partnership and Investment Trends

Vietnam rises as Seoul's new economic partner:

- Bilateral trade between Vietnam and South Korea rose to over \$86 billion in 2021, compared to only \$500 million three decades ago.
- It is estimate that two-way trade will reach \$150 billion by 2030, and Seoul's investments in Vietnam will reach \$100 billion.
- Recent Vietnamese figures indicate Seoul's investments in Vietnam totaled \$80 billion between 1988 and 2022 in over 9,000 projects.
- Many industrial giants, including Pohang Iron and Steel, Hyundai Motors and Shipbuilding, and LG Electronics, are investing heavily in Vietnam. Samsung plans to invest \$2 billion this year for a new chip production site, bringing its Vietnam investments to a total of \$17.6 billion.
- However, it was indicated that tightened work visa rules and fire safety standards could be the factors deterring Korean firms from expanding investments in Vietnam.



Not on the map: Unforeseen Challenges

- Pandemic, Geopolitical conflict, Supply chain issues, etc.
- No one predicted these factors; this caused new business paradigm, shift in the economy and changed people's psychology
- Instability and uncertainty seems to continue in the market

M&A Deals in South Korea

M&A in South Korea's technology, media, and telecom sector

- 81 M&A deals in South Korea's Technology, Media, and Telecom sector in the past 12 months
- Total deal value of \$9,656.1 million
- Largest deal was between EMART Inc and eBay Korea Co., Ltd. for \$3,061.6 million
- Top 5 deals accounted for 65.62% of total deals by value
- June 2021 had the highest total deal value at \$4,723.5 million
- July 2021 had the highest deal volume with 10 deals and an average value of \$31.5 million



M&A Deals in South Korea: Booming in Pharma-Bio Space

Venture-Backed Giants Pursue Deals for Technological Capabilities

- M&A activity is booming in the pharma-bio space, with both large and mid-sized companies actively eng aged in M&A.
- Yuhan plans to acquire biotech company Progen for 30 billion won and use their multi-target antibody-ba sed platform technology to discover new drug candidates.
- Celltrion aims to pursue M&A worth up to \$5 trillion over the year, targeting domestic and foreign biotec h companies with new drug R&D capabilities.
- LG Chem acquired AVEO Pharmaceuticals for about 700 billion won to strengthen its pipeline in the anti-c ancer field and is conducting preclinical studies on anti-cancer drug candidates such as cell therapy and i mmune gateway inhibitors.



Rising M&A Deals: South Korean Investors Eyeing Vietnam's Market

South Korean Companies' Growing Investments in Vietnam

- SK Group is one of the most active investors in Vietnam's mergers and acquisitions (M&A) market.
- SK Innovation has taken over the operator of Block 16-2 in southern Vietnam, situated in Cuu Long Basin, the most promising oilfield in Vietnam.
- SK Investment III, a subsidiary of SK Group, received nearly 25 percent of Imexpharm Corporation's stocks, paving the way for SK Group to tap into Vietnam's fast-growing pharmaceutical and healthcare market.
- Lotte Chemical has acquired Vietnamese high-tech material company Vina Polytech to diversify its overseas business portfolio.
- South Korean companies are not only keen on real estate but also on the manufacturing and heavy industry sectors, and now branching out into consumer sectors.
- M&A by South Korean investors rose sharply in the first six months of the year, with the value of transactions involving South Korean companies reaching \$15.8 billion, up 48.1 percent from a year earlier.

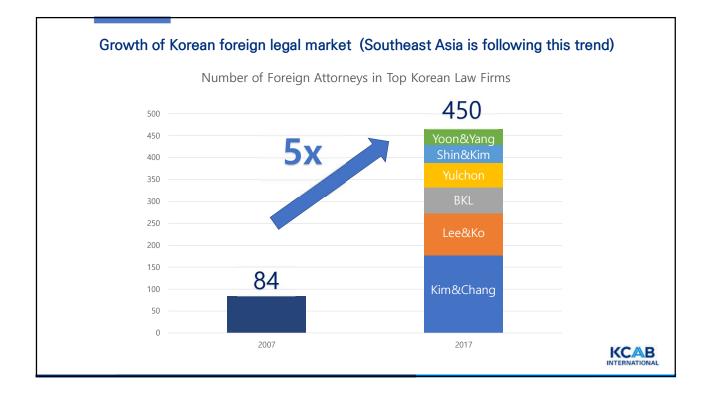


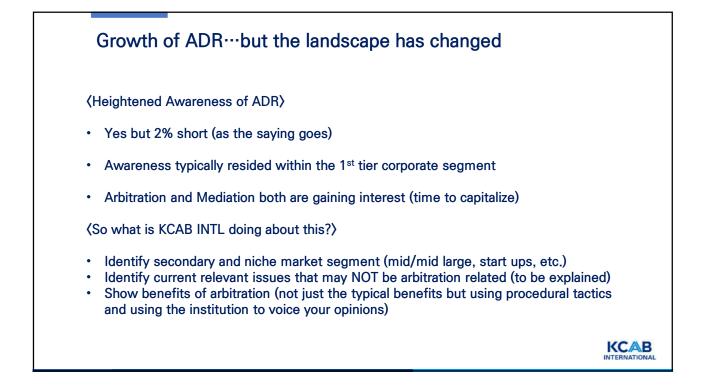
But the real mood in Korea is....

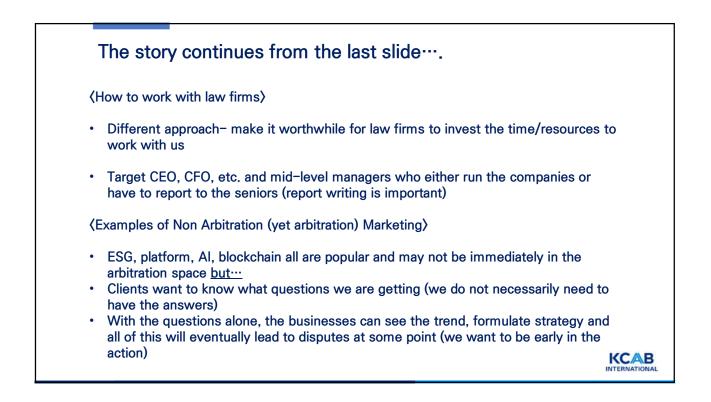
- Companies staying quiet on overseas investment (for now)
- Real estate market (domestic) cooling down
- Consumer staying conservative on spending due to increase in cost of living



- Companies are looking at 2nd half of 2023 to be more active
- Companies have large cash reserves- they need invest somewhere
- Arbitration institutions looking at new engines that are drving the global market (blockchain, web 3.0, renewable energy, carbon reduction, etc.)







Final Thoughts…

Points to Remember

a. More awareness needed on arbitration (whole new segment is missing from law firm marketing strategy)

b. Institutions need to be at the "front -end" of the new business paradigm, not the "back-end" (Don't wait for disputes to happen, become a center of information)

c. Institutions should take a different approach (we love arbitration but we see the same people all the time…honestly, it gets a bit boring)



