



LE  NG LEETM

SUPPORTING FDI IN NEW BUSINESS ENVIRONMENT [17th DECEMBER 2021]

ORGANISED BY VIAC – ITPC

Company brief introduction



- Establishment July 2011 in HCMC, Vietnam
- Specialize in Consultancy, Trading, Energy, Logistics
- Member of SBG, VCCI, SBF, VISABA



Catherine Tran – Executive MBA
Co-founder & Director of LLI

Company brief introduction

Business Areas

ENERGY

- Energy Commodities
- Sustainable energy
- Bio-mass

LOGISTICS

- Strategic logistics advisory partner
- Logistics solution provider

CONSULTING

- Vietnam Strategic partnership, Market Entry & due-diligence
- Investment consultancy

TRADING

- Coal, Rice, Food base Prod.
- Export activities for Wood-originated products



Company brief introduction

Subsidiaries & Affiliates' Activities



Coordinated marine services shipping agency, customs agency, special marine permits & documentation [[Energy services provider](#)]



Provides Logistics Services, Transportation [South of Vietnam, Cambodia routes] [[DH2 TPP Transportation](#)]



Specialized in food, food-based products [[Trademark in Singapore in 2018](#)]

Company brief introduction

Projects Handling



Handle more than 150 voyages of bulk carrier vessels, and customs clearance



Covid-19 pandemic consequences:

- Serious damage to the economy and people: Economic growth in negative number, disruption in supply chain, labour shortage, and people's health.
- Many enterprise has closed the business in Vietnam [Until Nov.2021, Vietnam has 14.9 thousand enterprises completed dissolution procedures [even down 3.7% compared to 2020]
- HCMC's economic loss is approximately about 273,000 billion VND [sourced Tuoi Tre 09 Dec. 2021]

LLI's damages encountering:

- Breakdown in face-to-face communication with customers
- Logistics fee increased due to more formalities applied for Covid-19 prevention plan
- Formalities takes more times than usual & travelling restriction
- Poor cashflows performance

*Notes***

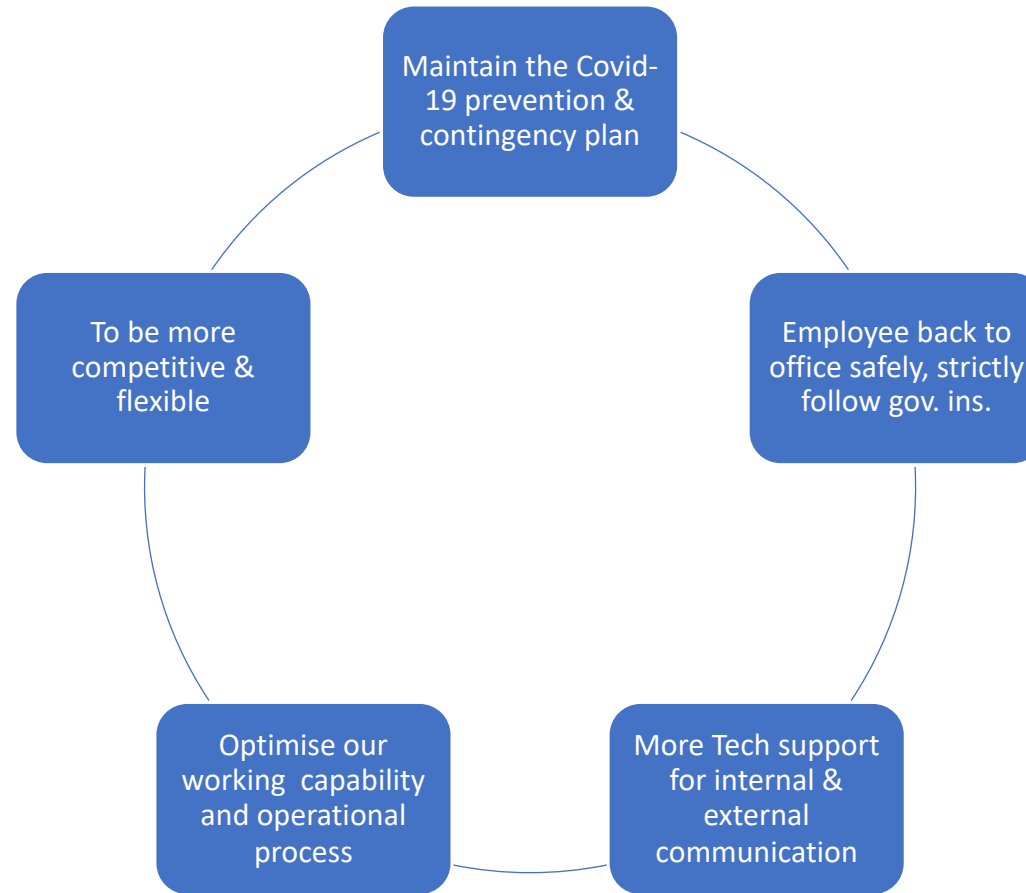
The pandemic continue its spreading through the world with new variants

LLI's Action plan:

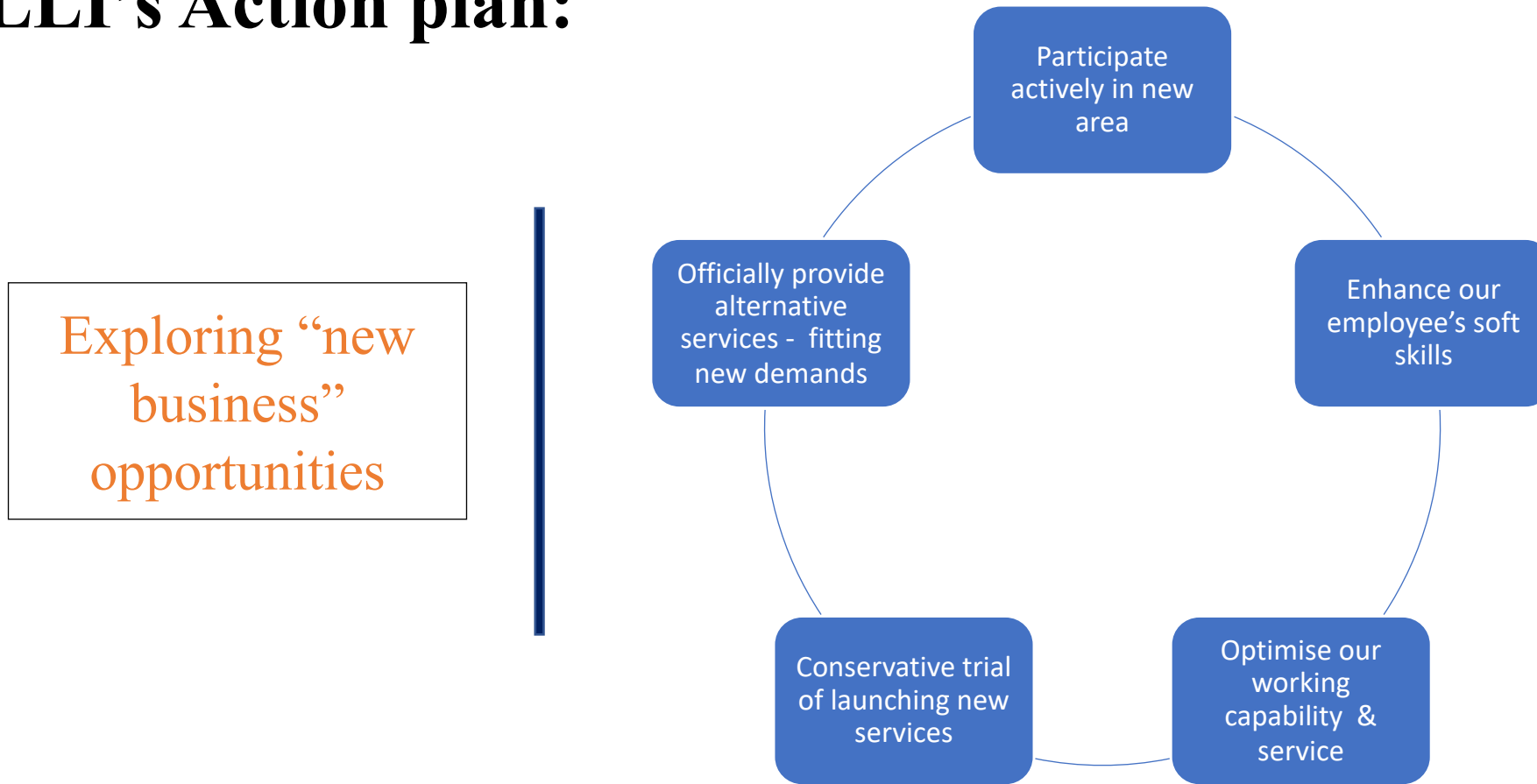


LLI's Action plan:

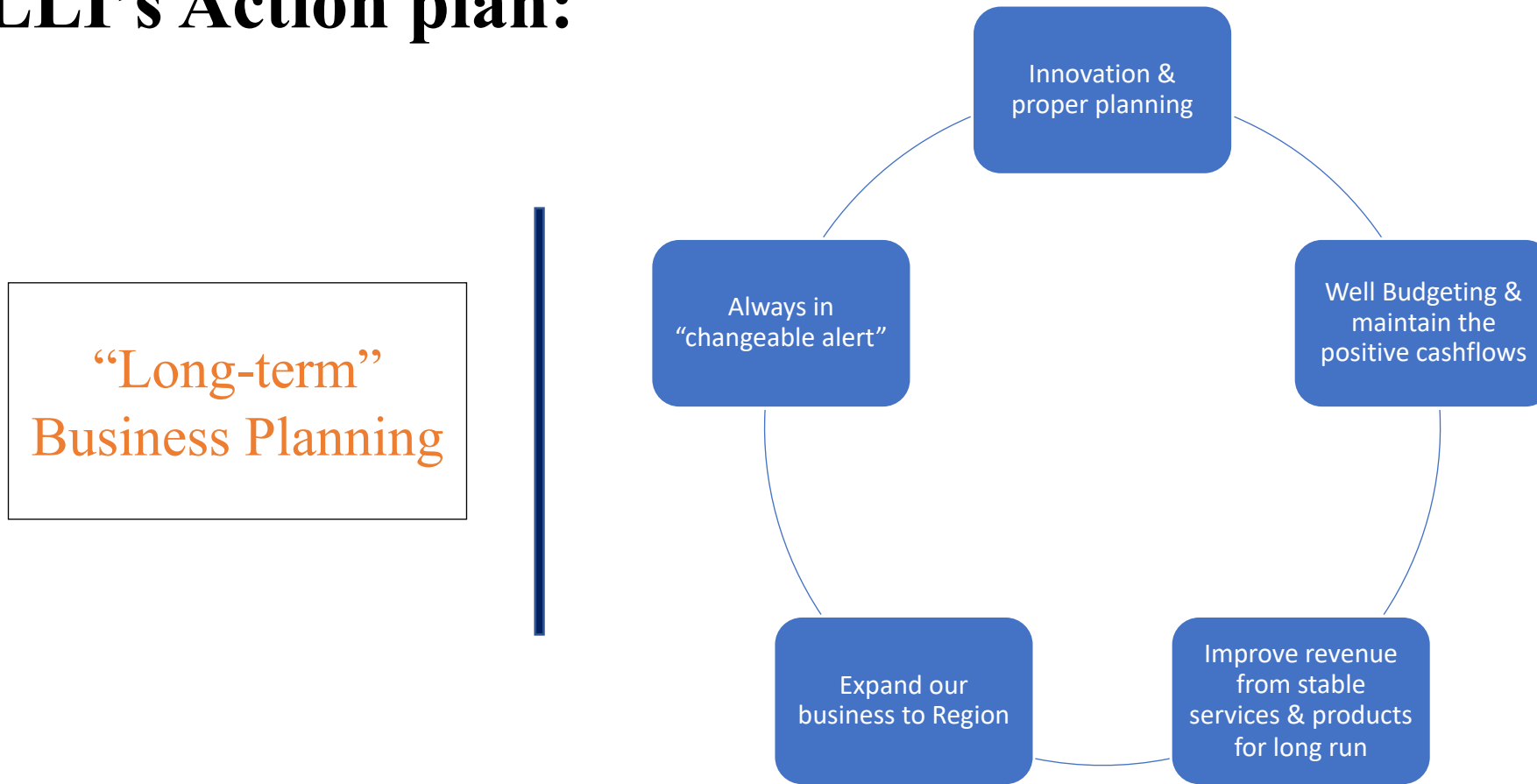
Back to “new normal” stage



LLI's Action plan:



LLI's Action plan:



THANK YOU